

CASE STUDY

Single Enterprise Solution Replaces Disparate Systems,
Optimizes Business Processes and Enhances
Operational Control



FUJITSU GLOVIA, INC.

FIVE STAR AIRPORT ALLIANCE

Who: Five Star Airport Alliance (formerly G&T Conveyor) is the largest privately held turnkey baggage handling systems manufacturer in the United States. Five Star's products are used throughout airports worldwide for transporting customer's luggage from the ticket counter to the aircraft, from the aircraft to the baggage claim area and through security checkpoints.

Website: www.fivestaraa.com

Location: The company's headquarters are located in Salt Lake City, UT with an additional locations spread throughout North America providing sales and support services.

Business Problem: Five Star had been running multiple legacy systems that were not fully implemented and were unable to effectively support the company's operations as it continued to grow. The company needed a solution to replace their disparate applications, provide greater operational visibility and improve their sales process.

Solution: Five Star implemented GLOVIA G2 to standardize the company onto a single enterprise-wide application and provide greater support, management and visibility of their company operations.

Benefit: Now live on GLOVIA G2, Five Star Airport Alliance has improved scope and management of all business operations and material movement which has increased the speed and accuracy of estimates and product development as well as shortened quote-to-deliver cycle times for their complex engineer- and make- to-order products.



FIVE  STAR
AIRPORT ALLIANCE

The logo for Five Star Airport Alliance, featuring the words "FIVE" and "STAR" in a serif font, with a five-pointed star symbol between them. Below this, the words "AIRPORT ALLIANCE" are written in a bold, sans-serif font. A red graphic element, consisting of a diagonal line and a horizontal line, is positioned to the left of the logo.

“We really wanted a company that not only supports our ETO/MTO manufacturing needs but also has a relatively large corporate structure and customer base.”

—Bill Roche, ERP team leader for *Five Star Airport Alliance*

In airports all across the United States baggage is continually moved throughout the airport – from the ticket counter to the aircraft, from the aircraft to the baggage claim area and through security checkpoints.

The company that makes this possible is Five Star Airport Alliance, the largest privately held baggage handling systems manufacturer in the United States. From engineering, manufacturing and installing custom designed baggage handling systems, Five Star handles it all. The company also offers post sales service and support to provide their customers with the quality products they need to run their operations.

With continued competition and looking to increase their profits Five Star searched for ways to improve business performance. The company focused on their multiple information systems, as they were becoming ineffective in supporting their growing operations.

The Selection Process

With multiple systems not fully integrated or even

implemented, Five Star began searching for a single solution that could manage all of their enterprise needs. “We first looked at what it was going to take to reengineer and reimplement our current systems to provide the functionality we wanted. We found it was going to take quite a bit, so rather than just look at our current systems, we decided to see what other solutions might be a better fit for our business,” stated Orin Owen, Director of IT for Five Star Airport Alliance. Because no two baggage-handling systems are exactly alike, Five Star has to design their complex products according to each customer’s individual requirements. It was of the utmost importance that the new solution they selected fully support their make-to-order (MTO) and engineer-to-order (ETO) manufacturing environments, while also providing greater visibility to better manage their operations.

“We really wanted a company that not only supports our ETO/MTO manufacturing needs but also has a relatively large corporate structure and customer base. We are not willing to wager our company’s future on a smaller vendor that may not be around in three or four years,” stated Bill Roche, ERP team leader for Five Star Airport Alliance.



“Glovia met all our functionality requirements and also exceeded the competition in terms of the customer service and implementation support.” Through extensive development, aided by customer input, Glovia has created a powerful yet flexible solution that supports the actual ways ETO/MTO manufacturers, like Five Star, operate. Glovia provides a complete solution – from integrating disparate applications to being able to easily configure complex products to improving inventory management.

“We chose Glovia because their product functionality and corporate structure are the best fit for our business and what we want to accomplish in terms of integration and gaining greater control of our operations,” continues Owen. “With Glovia’s 30 year history in the manufacturing industry and the support of their parent company, Fujitsu, we have no concerns regarding the company’s viability.”

“Glovia’s Configurator was a key component of the decision making process because of its flexible capabilities. The solution reacts to project changes immediately to rebalance supplies, resources and demands,” continues Roche. “We are able to get away from customizing every component we manufacture and move to a more standardized environment, enabling us to “plug and play”, to configure our products.”

Improved Visibility

Inventory management is another area of great interest to Five Star, as the company needs a way to track their components from engineering all the way through installation. “We are improving our visibility so we know where a product is as it flows through manufacturing. We can then anticipate our inventory capacity based on what we currently have in stock and know what additional inventory we need for further work,” states Owen.

“Glovia’s Configurator was a key component of the decision making process because of its flexible capabilities. The solution reacts to project changes immediately to rebalance supplies, resources and demands,”

—Bill Roche, ERP team leader for *Five Star Airport Alliance*

Managing Complex Products

One of the critical functionality requirements Five Star needed with their new enterprise solution was to manage order and product configurations quickly and easily. Glovia’s Configurator provides Five Star with a web based product configurator to quote, sell and deliver their complex products effectively and in a timely manner.

Glovia’s inventory management functionality provides Five Star a complete system with integrated, interactive management of all their inventory and full visibility of all material movement. The functionality also provides complete multi-location management and makes planning inventory replenishment more timely and effective.



“We want to provide all employees with greater visibility into what we are actually doing for a project and have that information pushed or flow through the Configurator,” continues Owen. “By having one central location to view project information everyone is on the same page and able to see what is required to meet the project requirements, configuration and deadline.”

Looking ahead, Five Star will take a careful, well thought out approach in rolling Glovia out to other locations. “We want to make sure the solution is a proper fit for what we do at other locations. Right now, two of our other locations look to be a potential fit for Glovia,” explains Owen. “We look forward to having a long and prosperous partnership with Glovia.”

Working with Glovia

New software implementations, especially a full enterprise solution like Glovia’s, are often labor intensive and time consuming, therefore the support the company receives is vitally important. “Glovia’s support was good. We had consultants here almost everyday to help us with understanding the business process and modeling of how to fit our business model to Glovia and vice versa,” says Owen.

Fujitsu Glovia, Inc.
200 Continental Blvd., 3rd Floor
El Segundo, CA 90245-3457
Tel: +1 800 223-3799
+1 310 563-7000
Fax: +1 310 563-7300
Email: marketing@glovia.com
www.glovia.com

FUJITSU
FUJITSU GLOVIA, INC.